

Circular Factory Tour: students explore real-world sustainability at [ABS Group](#) with t2i

Veneto Region, May 2025 – As part of the European [EDU-CIRC project](#), co-funded by the Interreg Italy-Austria program, t2i – Technology Transfer and Innovation guided **40 students from the Jacopo Sansovino Technical Institute** on a high-impact educational tour at ABS Group srl, a leading company in textile printing for exhibitions and events.

The Circular Factory Tour offered participants a unique opportunity to witness **circular economy** and **sustainability practices** embedded in real industrial processes. The program included a company presentation and a guided factory tour, highlighting the company's strengths in innovation, sustainable choices and ethical production—key factors in its market competitiveness.

ABS Group is the first company in its sector to adopt a sustainability report, demonstrating a long-term commitment to environmental and social responsibility.



"The sustainability report as an introspective journey: analyzing company data through the lens of corporate values and focusing on areas for improvement. Once this process is started, it must be continuously pursued and improved." — Giorgio Grando, R&D Manager and Managing Director at beMatrix



The initiative was important to introduce the **teachers and professionals involved** to a good practice to enrich their scenario and have a concrete example to use to explain the value of circularity to students and other companies. It was very useful to bring **students** closer to sustainable business culture, thanks to the enthusiasm and professionalism of the company staff.



More information: <https://www.edu-circ.eu>



