

## Smart Advisory & Data-Driven Innovation Solutions for SMEs and Blue Economy Transition

**Sector:** Other

### Short description of the needs:

Notitia d.o.o. is a specialised SME focused on business consulting, research, strategic planning and implementation of EU-funded projects. The company seeks cooperation opportunities to develop innovative advisory services, digital tools and analytical methodologies supporting SMEs and public stakeholders in blue economy sectors. Key needs include improved access to international markets, digital transformation, AI integration, automation of complex project processes and sustainability reporting solutions. Cooperation with research institutions, clusters and SMEs is sought for pilot actions, co-creation of data-driven tools, policy evaluation systems and strategic roadmaps that strengthen competitiveness, circularity and innovation capacities in the Adriatic area.

**More info:** For more information apply to [Antun.nadramija@hamagbicro.hr](mailto:Antun.nadramija@hamagbicro.hr)

**Company:** Notitia d.o.o.

**Point of contact for the brief/challenge:** HAMAG\_BICRO

**Company position in the value chain:** Tier 2