

AI-powered Innovation Brief Generator for SMEs and Blue Economy Challenges

Sector: Other (applicable also to Marine infrastructures / Marine energy / Marine monitoring depending on deployment)

Short description of the needs:

Sparky is developing secure AI and GenAI solutions that help SMEs transform unstructured business problems into validated innovation briefs, actionable roadmaps and pilot-ready project concepts. The company seeks cooperation with research institutions, technology providers and SMEs to further validate its human-in-the-loop methodology in real business environments, especially in blue economy, energy and operations sectors. The challenge is to shorten the time between problem identification and solution design while ensuring reliability, compliance and measurable business value. Cooperation opportunities include pilot testing, integration of sector-specific data, AI model validation, process automation and development of scalable innovation support tools for SMEs.

More info: For more information apply to Antun.nadramija@hamagbicro.hr

Company: Sparky

Point of contact for the brief/challenge: HAMAG_BICRO

Company position in the value chain: Tier 2 / Solution Provider