

AdriConnect – Cross-Border Digital Mobility Platform for Seamless Italy–Croatia Transport Integration

Sector: Other - Smart mobility / Multimodal transport integration / 5G transport systems)

Short description of the needs:

AdriConnect is developing a unified cross-border digital mobility platform connecting ferries, trains, buses, urban transport, and shared mobility services across the Italy–Croatia corridor. Current transport systems are fragmented, with separate ticketing, limited real-time information, and poor interoperability between operators.

The company seeks collaboration with transport operators, ports, municipalities, and telecom providers to co-develop and pilot a multimodal platform featuring unified ticketing, AI-based journey optimisation, 5G-enabled transport hubs, and digital tourism integration. The solution will enhance user experience, improve efficiency, and support sustainable cross-border mobility in the Adriatic region.

More info: For more information apply to iskaric@hgk.hr

Company: Reset d.o.o., Croatia

Point of contact for the brief/challenge: HGK - Croatian Chamber of Economy

Company position in the value chain: Tier 1/Digital mobility integrator / platform provider