

## Smart & Inclusive Marine Hub: Digital Accessibility for Urban Marinas

**Sector:** Marine infrastructures

### Short description of the needs:

The Porto Turistico di Pescara is a highly digitalized urban marina, serving as a strategic hub for boating, retail, and public events. It hosts essential services like the Coast Guard and Carabinieri, alongside sustainable infrastructure like desalination and photovoltaic systems.

The current priority is to bridge the gap in accessibility. The marina aims to leverage digital innovation to remove barriers for people with reduced mobility or specific needs. The objective is to develop smart solutions—such as high-precision digital accessibility mapping, inclusive service booking, and real-time AI assistance—that enhance the user experience for everyone.

Porto Turistico di Pescara invites technology providers, IoT developers, and accessibility experts to co-design and test scalable, replicable solutions. The goal is to transform the marina into a model of inclusion for urban ports worldwide.

**More info:** For more information apply to [segreteria@cnaabruzzo.it](mailto:segreteria@cnaabruzzo.it)

**Company:** Porto Turistico di Pescara

**Point of contact for the brief/challenge:** CNA ABRUZZO

**Company position in the value chain:** OEM