

Integrated Digital Platform for Smart Management and Services in Urban Marinas

Sector: Marine infrastructures

Short description of the needs:

Porto Turistico Le Marinelle, in urban San Salvo, is a marina that combines nautical activities with tourism and recreation. While easily accessible and attractive for leisure boating, its management and services are fragmented, limiting efficiency and user experience. The goal is to develop an integrated digital platform for smart marina management, centralizing berth allocation, bookings, payments, and technical operations.

This will streamline workflows, improve transparency, and enhance the experience for boat owners, visitors, and service providers. The initiative will integrate and customize existing marina management solutions, improving efficiency, resource management, reducing administrative burden, and promoting sustainability.

Porto Turistico Le Marinelle seeks collaboration with software developers, digital solution providers, and technology partners to co-design and implement an advanced digital platform for smarter, more efficient, and sustainable marina management.

More info: For more information apply to segreteria@cnaabruzzo.it

Company: Porto Turistico Le Marinelle

Point of contact for the brief/challenge: CNA ABRUZZO

Company position in the value chain: OEM