

SmartMarina AI – Intelligent Automation Platform for Modern Marinas

Sector: Marine infrastructures

Short description of the needs:

Guide for you d.o.o. is developing SmartMarina AI, an integrated digital platform combining AI, IoT, and SaaS solutions to modernize marina operations. Current marina management systems lack automation, real-time intelligence, and personalized services, resulting in inefficiencies, higher operational costs, and limited customer experience.

The company seeks collaboration with technology providers, R&D institutions, and marina operators to co-develop a functional prototype integrating IoT hardware, AI-driven predictive analytics, and smart monitoring systems. The solution will enable automated berth allocation, energy monitoring, anomaly detection, and predictive maintenance, supporting digital transformation and sustainability in the maritime sector.

More info: For more information apply to iskaric@hgk.hr

Company: Guide for you d.o.o., Županja, Croatia

Point of contact for the brief/challenge: HGK - Croatian Chamber of Economy

Company position in the value chain: Tier 1/Technology integrator / Digital solutions provider