



Hanse-Parlament



## Programme of the conference New Entrepreneurs: Promotion and Integration of people with an immigration history as entrepreneurs and professionals for SMEs

The shortage of skilled workers, which for demographic reasons is set to increase in the future, limits the development of small and medium-sized enterprises. At the same time there is a growing deficit of young entrepreneurs. In the meantime, more jobs are being lost through failed company transfers than new ones are being created through business start-ups. The recruitment of young people for the business community and the provision of qualified specialists are the most important tasks in promoting SMEs.

People with a history of immigration and flight can make a decisive contribution to mastering these challenges. How can refugees be supported on their way to entrepreneurship or to becoming skilled workers? Which instruments and support measures are particularly effective and have proven themselves in practice? Which strategies are being pursued in other European countries? The conference provides concrete answers to these and other questions.

**Appointment:** June 15, 2020, at 14:00 – 16:00 (CET), Helsinki Time 15:00 – 17:00

**Event Venue:** GoToMeeting video conference

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### **Programme:**

Dr. Max Hogeforster, Hanse-Parlament: *Welcome and Introduction* (10 min)

Christian Wildt, Hanse-Parlament: *Attraction and Qualification of Refugees as Successors* (20 min)

Prof. Dr. Uwe Schaumann, Berufsakademie Hamburg: *A tool for determining entrepreneurial competencies* (20 min)

Heidrun Bichler-Ripfel, Institut für angewandte Gewerbeforschung der Wirtschaftskammer Österreich: *Experience with language training for foreign new entrepreneurs* (15 min)

Elina Priedulena, Hanse-Parlament: *Models and experiences of successful training of entrepreneurs* (15 min)

Sophie Bernet, Institut für angewandte Gewerbeforschung der Wirtschaftskammer Österreich: *Working with refugees and prospects of their integration as an entrepreneur* (15 min)

Discussion

**Moderation:** Dr. Max Hogeforster

