



## Design Thinking Lab



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Are you an SME or a business consultant? Do you want to find out your innovation level? Register and complete one of the surveys available at <https://www.designthinkinglab.eu/> and get access to exclusive materials.

### 3 reasons to join the Design Thinking Lab:

1. **News and Updates:** events, seminars, workshops and up to date, stimulating material on Design Thinking
2. **Transnational Experts Community:** exchange of direct experience on the application of Design Thinking methodology, receive and give feedback on the efficacy of its application, share best and worst practices
3. **Business Innovation:** boost SMEs innovation processes and growth yet preserving the connection with the territory.

## Pilot Actions – Design Thinking Workshops for SMEs

Great things are happening in the DesAlps project: we are right in the middle of our pilot actions and very excited about the first experiences. All project partners conducted various Design Thinking workshops in the last six months.

Depending on the target audience, the workshops focused on quite different topics – ranging from work-life balance and open innovation to "Beyond Methods - Agile as an attitude". With these wide-ranging subjects, our workshops attracted many different types of SMEs: Start-Ups, Co-operatives, Non-Profit service providers, consultants, zero-waste shops, industry, and creatives to name but a few. If you are interested in Design Thinking and want to participate in the Pilot Actions, join the DesAlps community at [www.designthinkinglab.eu](http://www.designthinkinglab.eu) or take a look at the DesAlps webpage for a workshop close to you!

[Read more](#)

DesAlps project partners:



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