# DesAlps

Design Thinking for a Smart Innovation eco-system in Alpine Space





## **DesAlps Virtual Training Center**

The main mission of the DesAlps project is to spread a Design Thinking culture among the innovation system of the Alpine Space area. To reach such an ambitious goal, some Design Thinking Labs will be established in partners' regions and become self-sustainable after the project end. The DT Labs will act as a centralized spot of DT knowledge and will guarantee high quality training on Design Thinking, performed by local and international specialists, for the benefit of companies, individuals and intermediaries. In order to improve the network existing around DT Labs and empower the transnationality of such a model, DT Labs will support, and will be supported, by a Design Thinking community, called DesAlps Virtual Training Center.





### **Design Thinking Process**

The so-called Double Diamond is a good visualization of the design thinking process. The model distinguishes the problem space from the solution space. In both spaces, first new insights and options are worked out (divergent thinking). After that, ideas are evaluated and selected (convergent thinking).



Main EU initiatives to implement DT into policies and innovation action plan

The European Commission aims to accelerate the take-up of design in industrial and innovation activities at European, national and regional levels.





# First DT Training Workshop in Ljubljana: "Design Thinking Teaser"

On 13 December the first transnational workshop took place, this time at the CCIS Headquarters in Ljubljana. Combined Italian and Slovenian energy plus a very productive and in-depth discussion resulted in a capacity building upgrade.



#### Partners in the DesAlps project:





















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