THE TALENT ACTIVATION EVENT
IN FRIULI VENEZIA GIULIA
23 → 24 → 25.11.2017
C/O DIGITAL STORYTELLING LAB @UNIUD
ENGLISH SPEAKING EVENT
REGISTER NOW ON EVENTBRITE
→ MASH UP 2017 RELOADED

→ WHAT IS IT?
A talent activation event aimed to inspire entrepreneurship and creativity, build new talents, engage resources and long lasting connections within a multicultural and cross disciplinary environment.
Participants will live for three days completely immersed in the creative visual/digital world, working in team or individually contributing step by step to the realization of the most diverse ideas.

→ WHY PARTICIPATE?
Because you will go home with a larger qualified network, an engaged online community, concrete results, new skills and new plans for the future! Don’t miss it!

→ A GREAT CHANCE TO
+ Learn by doing.
+ Experience the power of visual digital storytelling.
+ Build your network and have fun!

→ REGISTER NOW ON EVENTBRITE
MASH UP 2017 RELOADED
Free access! Limited places!

→ INFO
www.friulinnovazione.it/eventi
@friulinnovazione
info@technoseed.it

→ TAGS
Culture and creative industries CCI / Design thinking / Visual storytelling / Learning by doing / Action / Invention / Creativity / Sharing & Engaging / Multicultural / Prototyping

→ OPEN TO
#Students
#Creatives
#Professionals
#Talents
#Startuppers
#Entrepreneurs
#LikemindedPeople

→ FOCUS ON
Develop an idea / Product / Service with:
#DesignThinking
#VisualStorytelling
#LearningByDoing

DIGITAL STORYTELLING LAB @UNIUD
Palazzo Caiselli / Via Palladio 2 / Udine

Under the patronage of:

Organized by Friuli Innovazione in cooperation with D3T Lab of University of Udine, Mash Up Reloaded is an initiative of EEsAA Entrepreneurial Ecosystem Alpe Adria, a project funded by the European Regional Development Fund and Interreg VII Italy-Austria 2014-2020.

In the framework of Alpe Adria Startup Ecosystem.